

# Cambridge International AS & A Level

PSYCHOLOGY 9990/32

Paper 3 Specialist Options: Theory

May/June 2021

1 hour 30 minutes

You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

#### **INSTRUCTIONS**

Answer four questions in total:

Answer questions from two options.

For each chosen option, answer all questions.

• Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

#### **INFORMATION**

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [ ].



## Psychology and abnormality

Answer **all** questions.

1	(a)	Explain what is meant by 'bipolar' disorder.	[2]			
	(b)	Describe cognitive restructuring (Beck, 1979) as a treatment for depression.	[4]			
	(c)	Explain <b>one</b> strength and <b>one</b> weakness of cognitive restructuring as a treatment depression.	for [6]			
2	(a)	Describe the causes of impulse control disorders and non-substance addictive disorder.	[8]			
	(b)	Evaluate the causes of impulse control disorders and non-substance addictive disorders including a discussion about nature versus nurture.	ler, 10]			
Psychology and consumer behaviour						
Answer all questions.						
3	(a)	Explain what is meant by the 'cognition-emotion model' of the effects of ambience.	[2]			
	(b)	Describe the study by Chebat and Michon (2003) on the effects of odour on shopper arou and emotion.	sal [4]			
	(c)	Explain <b>two</b> strengths of the study by Chebat and Michon.	[6]			
4	(a)	Describe what psychologists have discovered about menu design psychology.	[8]			
	(b)	Evaluate what psychologists have discovered about menu design psychology, including discussion about ecological validity.	да 10]			

© UCLES 2021 9990/32/M/J/21

## Psychology and health

Answer all questions.

5	(a)	Outline how <b>one</b> biochemical technique reduces stress.	[2]			
	(b)	Describe the study by Chandola et al. (2008) on work as a cause of stress.	[4]			
	(c)	Discuss the generalisability of the study by Chandola et al.	[6]			
6	(a)	Describe what psychologists have discovered about strategies for promoting health.	[8]			
	(b)	Evaluate what psychologists have discovered about strategies for promoting health, include a discussion of the longitudinal research method.	ding [10]			
Psychology and organisations						
		Answer all questions.				
7	(a)	Explain what is meant by 'empowerment' as a motivator at work.	[2]			
	(b)	Describe how ERG theory (Alderfer, 1972) explains motivation at work.	[4]			
	(c)	Explain <b>one</b> strength and <b>one</b> weakness of ERG theory.	[6]			
8	(a)	Describe what psychologists have discovered about physical and psychological vacconditions in organisations.	work [8]			
	(b)	Evaluate what psychologists have discovered about physical and psychological v conditions in organisations, including a discussion about validity.	work [10]			

© UCLES 2021 9990/32/M/J/21

4

### **BLANK PAGE**

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.

© UCLES 2021 9990/32/M/J/21